WORKSHOP EUROPEAN HIGHER EDUCATION IN THE WORLD: PERSPECTIVES FROM ISTANBUL AYDIN UNIVERSITY

ISTANBUL
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WORKSHOP

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OBJECTIVES

• Update our knowledge on comprehensive internationalization

• Think about our institution in a critical and comparative perspective

• Consider a roadmap for internationalization unique to our institution.
WORKSHOP

1- Comprehensive Internationalization
2- Internationalization-2 dimensions: Mobility and IaH
3- Different regions/ countries and institutions: Unique perspectives/ priorities
4- Getting to Know your institution and context – SWOT, SOAR
5- Roadmap/ Strategic planning for your institution
6- The case of Turkey and IAU
INTERNATIONALIZATION - DEFINITION

integrating an international, intercultural or global dimension into the purpose, functions or delivery of higher education (Knight, 2008)
COMPREHENSIVE INTERNATIONALIZATION

- «a commitment, confirmed through action, to infuse international and comparative perspectives throughout the teaching, research and service missions of higher education.
- .. shapes institutional ethos and values and touches the entire higher education enterprise.
- .. embraced by institutional leadership, faculty, students, all academic service and support units». (Hudzik, 2011, 2015).
INTERNATIONALIZATION - DIMENSION 1

Internationalization across borders: Mobility

- Student mobility
- Academic staff mobility
- Mobility of academic programs
- Even the mobility of the institution
MOBILITY – INSTRUMENTS

• Student Mobility - 1
  a) Exchange Programs (Erasmus & exchange partners)
  b) Summer Schools
  c) International internships and volunteering
  d) International certificate ve language courses
MOBILITY – INSTRUMENTS

- **Student Mobility - 2**
  
e) International Marketing and Recruitment of full-time international students

- 5 million mobile students travelling abroad for higher education
- In 2020, 7 million international students creating a 280 billion USD industry (UNESCO)
- Big business... big competition
- Big investment and reform at institutional level
MOBILITY – INSTRUMENTS

- Teaching and Research Staff Mobility - 1
  a) Staff Exchange Programs (Erasmus, Strategic partners)
  b) International/ European research funding (HORIZON 2020)
  c) National sponsors and Scholarships at Doctoral and POST-DOC levels (TÜBİTAK)
MOBILITY – INSTRUMENTS

• Teaching and Research Staff Mobility-2

d) International associations/ conferences in specific academic disciplines
e) Employing full-time international academic staff
MOBILITY – INSTRUMENTS

- **Academic Program mobility**
  a) Joint or dual-degree programs *(Erasmus Mundus)*
  b) Articulation/ Progression Agreements
  c) Online education programs - virtual mobility
MOBILITY – INSTRUMENTS

- Mobility of higher education institutions
  a) Franchise Campuses
  b) Consorsitium
  c) Knowledge City
  d) Contact Offices abroad
INTERNATIONALIZATION - DIMENSION 2: INTERNATIONALIZATION AT HOME

• If we cannot send all the students into the World, how can be bring the World to the students?

• How can we develop the international and intercultural perspectives (skills, knowledge and attitudes) of all students?

• globally employable graduates and global citizens.
I@H- INSTRUMENTS

• Qualifications Framework
• Academic Programs
• Curriculum
• Campus life
I@H- FRAMEWORK

• Bologna Process (48 member countries)
• European Qualifications Framework
• European Language Framework
• ECTS credit system and DS
I@H- ACADEMIC PROGRAMS

• Provision of programs or courses with a Global/international, intercultural, or comparative focus
• Teaching Foreign Languages
• Teaching in Foreign Languages
• Regional Studies/Area Studies
I@H- INTERNATIONALIZATION OF CURRICULUM

• 'the incorporation of an international and intercultural dimension into the preparation, delivery and outcomes of a program of study' (Leask, 2009)

• so that it 'purposefully develops all students' international and intercultural perspectives as global professionals and citizens' (Leask, 2009).
I@H- INTERNATIONALIZING THE CAMPUS

• Learning takes place also outside of the classroom

• Bringing international and local students together on campus

• Utilizing international students for internationalization
3RD DIMENTION? INTERNATIONALIZATION FOR YOU

- If internationalization field is so wide, can we and should we do it all?
- How can we choose the internationalization instruments most relevant/important/feasible for us?
- How can we prioritize?
- How can we allocate resources?
- How can we evaluate our performance?
- How can we benchmark?
DIFFERENT EMPHASES IN DIFFERENT REGIONS/COUNTRIES
EVERY INSTITUTION IS UNIQUE
SO COME UP WITH YOUR OWN RECIPE
YOUR INSTITUTION

- Mission, Vision, Values
- History
- University/ Vocational or Applied School/ Faculties
- Student and Staff numbers and profile
- Financial resources, public/ private
- Language of instruction
- Location and campus
CONTEXT OF THE INSTITUTION

• National HE legislation
• National economy, politics and social variables
• International competition
• Regional framework
• Sectoral trends
ANALYSIS OF THE INSTITUTION

- **SWOT** (Strengths/Weaknesses/Opportunities/Threats)

- **SOAR** (Strengths/Opportunities/Aspirations/Results)
ROADMAP

- Your institution’s objectives
- Measurable targets and time to achieve them
- Organizational, human and financial resources to achieve them
NEXT STEP: STRATEGIC PLANNING FOR INTERNATIONALIZATION

Why strategic planning?

- Comprehensive
- Coherent
- Specific measurable goals
- Responsible units and staff
- Allocated resources
- Assessment and evaluation
OBJECTIVES/ GOALS/ TARGETS

• Objectives that fit your institution
• SMART Goals (specific, measurable, attainable, realistic, timely)
• Measurable targets

(example: 10% of the student body international in 5 years)
ORGANIZATIONAL STRUCTURE

• International Office within the institution
• Relation to the senior Management
• Coordination with academic and administrative units
• Staff and units for different functions within the International Office
HUMAN RESOURCES

• Employing professional IO staff
• Investing into their professional development
• Conferences and meetings for international educators
RESOURCES - BUDGET

• Participating in International Education Conferences
• Participating in international student recruitment fairs
• Visiting partner universities
• Preparing website and brochures in foreign languages.
INTERNATIONALIZATION IN TURKEY

- Government scholarships for Turkic countries in the post-Cold War period in 1992
- Joined the Bologna Declaration in 2001 and Erasmus program in 2004 - Student and Staff mobility increased
- Began recruiting full-time students after liberalizing the foreign Student Admissions criteria in 2010
- Turkish Government Scholarships 2012
- Government economic support for recruitment
- Foundation Universities Cooperation for Study in Turkey
INTERNATIONALIZATION @ IAU

• S- Young and dynamic foundation University, in Istanbul, English-language programs, teaching institution, good Quality academic programs, low fees and cost of living

• W- Level of English proficiency for students and Staff, older generation of academics, not in international rankings

• O- EHEA and Erasmus

• T- competition
ROADMAP FOR IAU

• Internationalization mentioned in the strategic plan
• Erasmus emphasis in 2005-2010
• Recruitment since 2010
• International Office with different units for different functions and international Staff
• More work ahead: International research and internationalization of curriculum.
American Council on Education-CIGE Model for Comprehensive Internationalization

http://www.acenet.edu/news-room/Pages/CIGE-Model-for-Comprehensive-Internationalization.aspx

RESOURCES

• BOLOGNA and EHEA: https://ec.europa.eu/education/policies/higher-education/bologna-process-and-european-higher-education-area_en
• http://www.ehea.info/
• ERASMUS+
  • https://ec.europa.eu/programmes/erasmus-plus/node_en
• ERASMUS IMPACT STUDY
RESOURCES
Erasmus+ VIRTUAL EXCHANGE
https://europa.eu/youth/erasmusvirtual

ERASMUS MUNDUS:
https://ec.europa.eu/programmes/erasmus-plus/opportunities(individuals/students/erasmus-mundus-joint-master-degrees_en

HORIZON 2020
RESOURCES

INTERNATIONALIZATION IN THE EHEA

https://www.handbook-internationalisation.com/


https://ejournals.bc.edu/index.php/ihe/article/view/9073/8180