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What and How of DIGITAL STORYTELLING & STORYBOARD

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Digital storytelling: DEFINITION

- a **short** form of digital media production that allows everyday people to share aspects of **their story**.
- often present in compelling and emotionally engaging formats, and can be interactive
- The media used may include the digital equivalent of film techniques
 - (full-motion video with sound),
 - Animation or still images,
 - audio only, or any of the other forms of **electronic media**, which individuals can use to **tell a story**.



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What for?

- Improved credibility of MOOC content
- Increased learner engagement
- Want digital stories from as many partners as possible



What about?

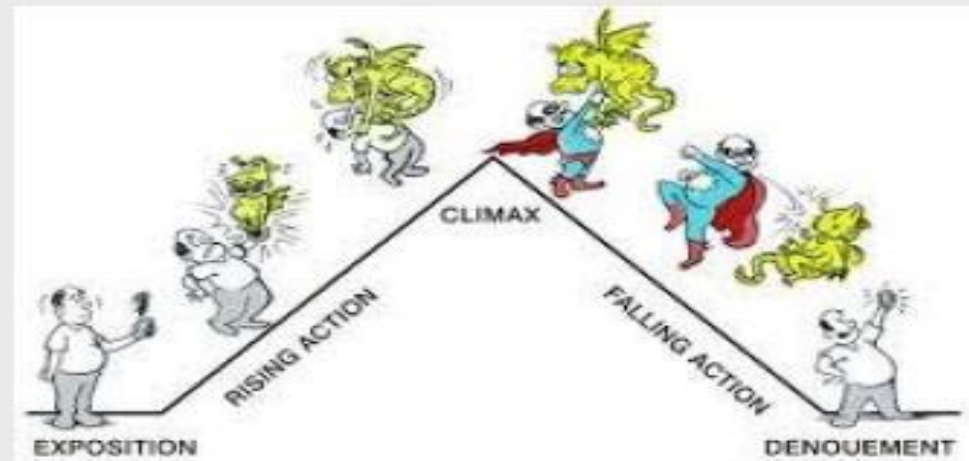
- Internationalization @ Home and Abroad experience on (samples)
 - Cultural similarity and differences
 - Language similarity and differences
 - Others?
- The main actor/s should be young, foreign or local and either enrolled as a student or from the community
- NO MORE THAN 5 MINUTES IN LENGTH



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The story: the dramatic arc

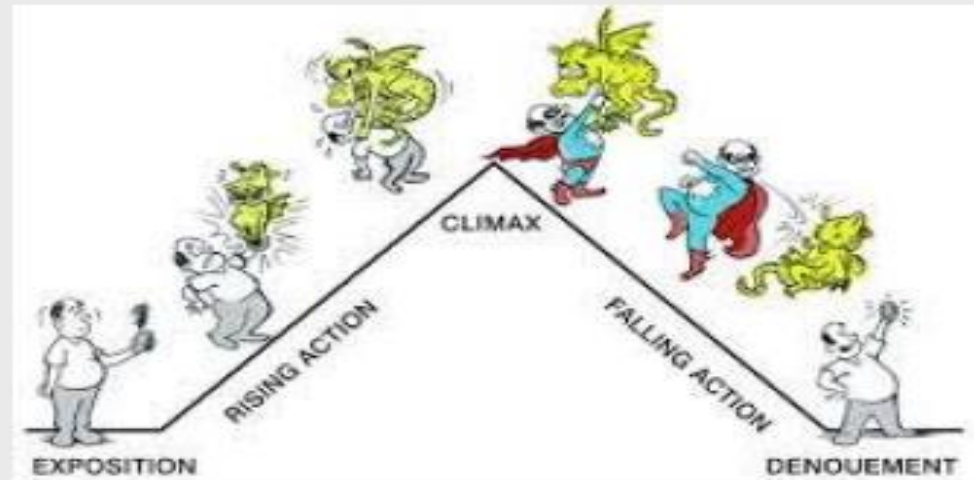




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The story: the dramatic arc





Storyboard: DEFINITION

- Visual, graphical way to organize a story
- is a graphic representation of **how your video will unfold**, shot by shot
 - Various software solutions available
 - But paper is usually the best way to start
 - A good storyboard is „stand-alone“ meaning you don't need to explain it



Why need for Storyboard?

- Best way to share vision
- Makes production easier
 - When you storyboard a video you're **setting up a plan for production**, including all the shots you'll need, the order that they'll be laid out, and how the visuals will interact with the script.
- Saves time



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How to Make a Storyboard?

- Create blank slides
- Add script
- Sketch story



Sample Storyboard

Calvin and Hobbes
by WATKINSON

speech bubble
HOW COME WE PLAY WAR AND NOT PEACE?

panel
TOO FEW ROLE MODELS.

blank space

gutter

I'LL BE THE FEARLESS AMERICAN DEFENDER OF LIBERTY AND DEMOCRACY...

... AND YOU CAN BE THE LOATHSOME GODLESS COMMUNIST OPPRESSOR.

WE'RE AT WAR, SO IF YOU GET HIT WITH A DART, YOU'RE DEAD AND THE OTHER SIDE WINS, OK?

symbols
GOTCHA.

punch line
KIND OF A STUPID GAME, ISN'T IT?

emanata
GO!
WAP WAP

camera angle



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THE END!