

PROJECT NAME
APU ERASMUS+ FRIENDS

ACTION	PRIORITY	STATUS	START	END	NOTES
Goal #1: Promotion of FRIENDS Project					
Marketing Materials					
<i>APU new website</i>	Medium	Ongoing	11-01-2019	31/12/2020	Review and update in line with activities undertaken.
<i>APU brochures</i>	Medium	Ongoing	11-01-2019	31/12/2020	Review and update in line with multiple intakes and progression points.
<i>APU social media platforms</i>	Medium	Ongoing	11-01-2019	31/12/2020	Review and update in line with activities undertaken.
<i>APU TV/Media screens</i>	Medium	Ongoing	11-01-2019	31/12/2020	Review and update in line with activities undertaken.
School Inductions					
<i>New student induction sessions</i>	High	Ongoing	11-01-2019	31/12/2020	Review and update in line with multiple intakes points.
<i>Student progression briefings</i>	High	Ongoing	11-01-2019	31/12/2020	Review and update in line with multiple progression points.
Partnership Presentations					
<i>Partnership presentations at APU</i>	Medium	Ongoing	11-01-2019	31/12/2020	As/when required with appropriate updates.
<i>Partnership presentations at international institutions</i>	Medium	Ongoing	11-01-2019	31/12/2020	As/when required with appropriate updates.
Goal #2: Appointment of FRIENDS Officer for Student Activity & Recreation Council (SARC)					
Promotion of FRIENDS project to SARC members	High	Not started	01-01-2020	02-01-2020	
Election of FRIENDS Officer	Medium	Not started	02-01-2020	03-01-2020	
Intercultural Training for FRIENDS Officer	High	Not started	03-01-2020	04-01-2020	To be concluded for the start of eh intercultural passport module commencement.
Goal #3: Promote Internationalisation at Home to All APU Staff					
Dissemination of FRIENDS project at 2020 Town Hall meeting	High	Not started	01-01-2020	02-01-2020	
Intercultural awareness training for staff					
<i>Front line staff - student services</i>	High	Not started	03-01-2020	04-01-2020	To be concluded for the start of eh intercultural passport module commencement.
<i>Student ambassadors training</i>	High	Not started	03-01-2020	04-01-2020	To be concluded for the start of eh intercultural passport module commencement.
Goal #4: Intercultural Activities Calendar					
Identification of at least quarterly events for promotion of IaH (2020)					
<i>January-March Chinese New Year</i>	High	Not started	01-01-2020	31-01-2020	Event hosted after public holiday in APU Atrium
<i>April - June Hari Raya Puasa</i>	High	Not started	05-01-2020	31-05-2020	Event hosted after public holiday in APU Atrium
<i>July - September Malaysia National Day/Multi-Cultural Extravaganza</i>	High	Not started	08-01-2020	31-08-2020	Event hosted after public holiday in APU Atrium
<i>October - December Deepavali/Christmas</i>	High	Not started	11-01-2020	18-12-2020	Event hosted before public holiday in APU Atrium
Identification of at least quarterly events for promotion of IaH (2021, 2022 etc)	High	Not started	01-12-2020	18-12-2020	
Goal #5: IaH Seminar Series					
Development of IaH Lecturer role within School of Psychology/Counselling					
<i>Appointment of new staff member</i>	High	Under way	06-01-2020	01-10-2020	
<i>Development of IaH Seminar Topics</i>	High	Not started	01-02-2020	31-05-2020	
Seminar Series Inaugural Meeting	High	Not started	01-06-2020	30-06-2020	To coincide with opening of FRIENDS Teaouse
Scheduled Monthly Seminars	High	Not started	01-07-2020	31-12-2025	To continue further after completion of tgeh FRIENDS project.