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VARNA  
UNIVERSITY OF  
MANAGEMENT

**FRIENDS:**  
**Furthering International Relations Capacities and  
Intercultural Engagement to Nurture Campus Diversity  
and to Support Internationalisation at Home**

**Initial Project Webinar**

**29<sup>th</sup> November 2018**

**9:30 am Brussels time**

**<https://www.gotomeet.me/FRIENDSInitialWebinar>**



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# Presentation outline

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# FRIENDS fast facts

- Erasmus+ programme for Capacity Building in Higher Education
- Project number 598652-EPP-1-2018-1-BG-EPPKA2-CBHE-JP
- Project eligibility period: 15<sup>th</sup> November 2018 – 14<sup>th</sup> October 2021
- Project duration: 36 months
- 4 Programme Country HEIs from Bulgaria, Hungary, Poland and Turkey
- 12 Partner Country HEIs from Asia, namely 2 from Bhutan, 2 from Cambodia, 2 from Malaysia, 3 from the Philippines, 3 from Thailand
- Approved project funding: 999 626,00 EUR
- 8 Work Packages: 1 PREP, 3 DEV, 1 QUAL, 2 D&E, 1 MAN



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# FRIENDS project participants

- **Bulgaria:** Varna University of Management, Project Coordinator
- **Hungary:** Budapest Metropolitan University
- **Poland:** Silesian University of Technology
- **Turkey:** Istanbul Aydin University
- **Bhutan:** Royal Thimphu College and Royal Institute of Management
- **Cambodia:** Svay Rieng University and Dewey International University
- **Malaysia:** Asia Pacific University of Technology and Innovation and Berjaya University College
- **Philippines:** Saint Louis University, University of Cebu and Cebu Technological University
- **Thailand:** Prince of Songkla University, Payap University and Mahasarakham University.



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# FRIENDS rationale and main goal

**Internationalisation at home (IaH):** *“The purposeful integration of international and intercultural dimensions into the formal and informal curriculum for all students within domestic learning environments”* (Beelen & Jones, 2015, p. 12)

**FRIENDS main goal:** *to strengthen the involved Asian universities' internationalisation capabilities and to develop their students' global competence through the purposeful integration of intercultural dimensions into the universities' formal and informal curriculum.*



# FRIENDS key outputs and outcomes

- **Institutional IaH Infographic Reports (WP1):** by April 2019
- **IaH Action Plans (WP2):** by November 2019
- **Intercultural Passport virtual module** comprising IACD MOOC and a digital storytelling segment (WP3): by July 2020
- **FRIENDS Teahouses** incl. the Home Away from Home programme (WP4): by February 2021
- **FRIENDS promotional and exploitation initiatives** incl. FRIENDS Reunions, FRIENDS Caravans, IaH National Conferences, Local Markets for Global Talents Career Fairs, Local Community Development Plans (WP6&7): by 2021.



# Introduction to project management

- **Grant Agreement:** signing and eligibility period
- **Payment cycles and reporting obligations at consortium level**
- **Guidelines for the Use of the Grant:** to be published in January 2019
- **Erasmus+ Guide for 2018 selection year**
- **Application form, detailed project description and detailed project budget**
- **Partnership Agreements**
- **Project teams at institutional level, Steering Committee, local management facilitators**
- **General financing principles:** budget headings, unit costs and actual costs



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# Project budget

Budget heading	FRIENDS budget	Budget rules
1. Staff costs	368,651.00 EUR	Cannot exceed 40% of total
2. Travel costs	200,315.00 EUR	
3. Costs of stay	261,360.00 EUR	
4. Equipment	132,000.00 EUR	Cannot exceed 30% of total
5. Subcontracting	37,300.00 EUR	Cannot exceed 10% of total
Total:	999,626.00 EUR	





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# Budget breakdown by partner/budget heading

## DISTRIBUTION OF THE GRANT BY ORGANISATION (in EUR)

Partner N°	Name of Partner	Country	PR/PA	1. Staff Costs	2. Travel Costs	3. Costs of Stay	4. Equipment Costs	5. Subcontracting Costs	Total Costs (in EUR)
P1	Visshе Uchilishte po Menidzhman	Bulgaria	Programme Countries	36 594,00	19 785,00	16 920,00	-	32 000,00	105 299,00
P2	Budapesti Metropolitan Egyetem	Hungary	Programme Countries	18 842,00	13 380,00	13 200,00	-	-	45 422,00
P3	Politechnika Slaska	Poland	Programme Countries	18 881,00	13 740,00	14 640,00	-	300,00	47 561,00
P4	Istanbul Aydin Universitesi Vakfi	Turkey	Programme Countries	18 842,00	13 190,00	13 200,00	-	-	45 232,00
P5	Royal Thimphu College	Bhutan	Partner Countries	16 305,00	9 370,00	16 470,00	11 000,00	-	53 145,00
P6	Royal Management Institute	Bhutan	Partner Countries	16 305,00	9 370,00	16 470,00	11 000,00	1 000,00	54 145,00
P7	Svay Rieng University	Cambodia	Partner Countries	17 833,00	12 870,00	16 470,00	11 000,00	1 000,00	59 173,00
P8	Dewey International University	Cambodia	Partner Countries	16 305,00	10 000,00	17 910,00	11 000,00	-	55 215,00
P9	Asia Pacific University of Tech&Innovations	Malaysia	Partner Countries	16 305,00	13 040,00	16 470,00	11 000,00	1 000,00	57 815,00
P10	Berjaya University College	Malaysia	Partner Countries	16 881,00	13 040,00	16 470,00	11 000,00	-	57 391,00
P11	Saint Louis College, Inc.	Philippines	Partner Countries	16 907,00	14 100,00	17 910,00	11 000,00	-	59 917,00
P12	University of Cebu Inc.	Philippines	Partner Countries	17 057,00	14 130,00	16 470,00	11 000,00	1 000,00	59 657,00
P13	Cebu Technological University	Philippines	Partner Countries	16 305,00	14 130,00	16 470,00	11 000,00	-	57 905,00
P14	Prince of Songkla University	Thailand	Partner Countries	41 589,00	12 040,00	17 910,00	11 000,00	-	82 539,00
P15	Payap University	Thailand	Partner Countries	43 524,00	8 110,00	16 470,00	11 000,00	1 000,00	80 104,00
P16	Maharakham University	Thailand	Partner Countries	40 176,00	10 020,00	17 910,00	11 000,00	-	79 106,00



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# Kick-off meeting in Malaysia

- **Host institution:** Berjaya University College, Kuala Lumpur
- **Planned period:** the week commencing 4<sup>th</sup> March 2019
- **Duration:** 4 days on the spot + 2 travel days
- **Visa to Malaysia**
- **Flights**
- **Accommodation booking**
- **Eligible travel and subsistence costs**



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# Partner meetings schedule

Meeting	Timing	Host institution	Agenda
Kick-off meeting	4 <sup>th</sup> – 7 <sup>th</sup> March 2019	Berjaya University College, Kuala Lumpur, Malaysia	3 Task Force Action Plans elaboration
2 <sup>nd</sup> PM	Month 7 (June 2019)	Istanbul Aydin University, Istanbul, Turkey	Workshop European Higher Education in the World
3 <sup>rd</sup> PM	Month 11 (Oct. 2019)	Svay Rieng University, Svay Rieng, Cambodia	Workshop Intercultural Passport Design
4 <sup>th</sup> PM	Month 17 (April 2020)	Budapest Metropolitan Uni Budapest, Hungary	Intercultural Passport Award Guidelines adoption
5 <sup>th</sup> PM	Month 23 (Oct. 2020)	Payap University, Chiang Mai, Thailand	Home away from Home Partner Retreat
6 <sup>th</sup> PM	Month 28 (March 2021)	Cebu Technological Uni, Cebu City, Philippines	Internationalisation at Home National Conference
7 <sup>th</sup> PM	Month 35 (Oct. 2021)	Royal Thimphu College, Thimphu, Bhutan	Higher Education Globalisation Final Dissemination Conference



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# Student Boot Camp

- **Host institution:** Varna University of Management, Bulgaria
- **Planned period:** August – September 2020
- **Duration:** 8 weeks
- **Participants:** 36 students from Asia (3 per Partner Country university)
- **Trainers and teachers:** 8 faculty members from Europe (2 per Programme Country university)
- **Indicative content:** 7 modules in the areas of cross-cultural studies, creativity and innovation, arts management, event management, project management, leadership, student engagement.



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# Communication and contact details

- **Project mailing list**
- **Possible project website domains:** [www.friends-erasmusplus.eu](http://www.friends-erasmusplus.eu) or [www.erasmusplus-friends.eu](http://www.erasmusplus-friends.eu)
- **EACEA website:** [https://eacea.ec.europa.eu/homepage\\_en](https://eacea.ec.europa.eu/homepage_en)
- **Project coordinating institution:** Varna University of Management, Bulgaria, [www.vum.bg](http://www.vum.bg)
- **Project coordinator:** Christina Armutlieva, Director of International Cooperation
- **Email:** [christina.armutlieva@vumk.eu](mailto:christina.armutlieva@vumk.eu), [erasmus@vumk.eu](mailto:erasmus@vumk.eu)
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