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F R I E N D S

**ERASMUS+ PROGRAMME, KEY ACTION 2  
CAPACITY BUILDING IN HIGHER EDUCATION**

**Furthering International Relations Capacities and Intercultural Engagement  
to Nurture Campus Diversity and to Support Internationalisation at Home  
(FRIENDS)**

**TASK FORCE ACTION PLAN**

**Intercultural Passport: Design and Prototyping**

**Work Package 3**

**GOALS AND OBJECTIVES**

To build students' intercultural competence and sensitivity to cultural diversity through the introduction of the Intercultural Passport virtual module at the 12 Partner Country (PC) HEIs; to integrate intercultural dimensions into universities' formal curriculum.

**TASKS**

1. FRIENDS partners will participate in a 3-day long co-creation workshop dedicated to the Intercultural Passport virtual module's design.
2. An online MOOC platform will be integrated on the FRIENDS project website to facilitate interactive learning.
3. Programme Country (PrC) HEIs will design and develop the Intercultural Awareness and Cultural Diversity (IACD) MOOC's core components. MOOC topics will be mutually agreed and distributed among the 4 PrC HEIs. Each MOOC unit will include video materials, assignments, and assessment schemes, if relevant.
4. PC HEIs will draft and publish the Digital Storytelling How-to Manual.
5. PC HEIs will promote proactively the Intercultural Passport virtual module and tool across their campuses. IACD MOOC registration promotional campaign will be conducted at each of the 12 PC HEIs and at least 1200 IACD MOOC learners will register and join the MOOC during its initial release.

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6. The implementation of the Intercultural Passport virtual module will be the responsibility of the 12 PC HEIs' IROs. IROs staff members will promote the tool and provide mentoring and consultation on its use and benefits. IROs staff members will be also in charge of assessing and validating the students digital stories' relevance and quality.
7. During the IACD MOOC's initial run to stretch across 6 consecutive weeks, PrC HEIs' experts will support the MOOC learners and will encourage them to reflect on various aspects of the IACD MOOC content. At least 15% of the registered MOOC learners, or 180 PC HEIs students will complete the IACD MOOC successfully during its initial run.
8. The 12 PC HEIs IROs will organize and facilitate a digital storytelling contest (1 per PC HEI) at institutional level. They will award the 3 students who have completed successfully the IACD MOOC and submitted the 3 best digital stories at institutional level (36 in total) with an invitation to join the 8-week Student Boot Camp in Year 2 of the project lifetime to take place at VUM in Bulgaria.
9. At least 180 students across the 12 PC HEIs will be awarded an Intercultural Passport at its piloting stage.

#### DELIVERABLES

**Del. 3.1. Workshop Intercultural Passport Design:** at the **3-day workshop** held in the framework of the 3<sup>rd</sup> Partner Meeting and hosted by SRU (P7) in October 2019, FRIENDS partners will co-create and design the Intercultural Passport virtual module by focusing on its **2 main components**, namely the IACD MOOC and the digital storytelling component.

**Del. 3.2. Digital Storytelling: a How-to Manual:** the approx. **5-page document** will be drafted by PC HEIs experts and will aim to equip the PC HEIs students with initial knowledge and skills necessary for the elaboration of an interesting and inspirational digital story.

**Del. 3.3. IACD MOOC Core Components:** these compose the MOOC content and will be developed by the 4 PrC HEIs. The MOOC units will be initially delivered in the course of 6 weeks. The units will cover a **wide range of topics related to cross-cultural studies** and will consist of video-recorded materials, assignments and quizzes to assess the learners' progress and knowledge acquired.

**Del. 3.4. Intercultural Passport Award Guidelines:** the approx. **10-page document** will stipulate the rules for awarding the Intercultural Passport. The Guidelines will include general information on the scope, goals, target groups benefits, principles, assessment criteria and SWOT analysis of the Intercultural Passport virtual module. In addition, the Guidelines will detail the digital stories' assessment methodology to be applied by the 12 PC HEIs' IROs. The document will be finalized and jointly endorsed by the FRIENDS partners at the 4<sup>th</sup> Partner Meeting to be hosted by BMU (P2) in Hungary in late March 2020.

**Del. 3.5. Digital Storytelling Contests:** in Year 2 of the project lifetime, each of the 12 PC HEIs will organize a digital storytelling contest (**12 across the consortium**) to promote the Intercultural Passport virtual module at institutional level. Students will prepare their digital stories by using the How-to Manual and by benefitting from tailor-made consultations and mentoring offered by the PC HEIs IROs. The students' digital stories are to be submitted as part of their application for the Intercultural Passport. The digital stories' assessment at



institutional level will be conducted by the 12 PC HEIs' IROs. Each PC HEI will select the 3 best digital stories and award their authors with an invitation to join the Student Boot Camp in Bulgaria in Year 2.

**Del. 3.6. IACD MOOC:** will kick-start in April 2020 and its content will be drip-fed across **6 consecutive weeks**. At least **1200 PC HEIs students will register at the IACD MOOC piloting stage** and **at least 180 among them will complete it successfully**. An ongoing online mentoring, interaction and feedback provision will be part of the weekly MOOC routine during its initial release phase. Later, at the exploitation phase, the IACD MOOC will be transformed into a self-paced online course that applies "live hours" led by student volunteers with experience in the course.

**Del. 3.7. Intercultural Passport Award:** the piloting award of the Intercultural Passports will take place in the course of June 2020. The award is subject to participation in a virtual mobility through the completion of the IACD MOOC on FRIENDS project website as well as to the submission of a digital story evidencing the applicant student's intercultural and/or international prior experiential learning. PC HEIs' students to complete successfully the Intercultural Passport virtual module will be awarded **4 ECTS** that will be recognized at their home HEI as part of the students' elective curriculum. At least **180 PC HEIs students** will receive an Intercultural Passport certificate at the virtual module's piloting stage.

#### TEAM MEMBERS

All project partners; SLU (P11) to lead and coordinate WP3.

#### PLANNED RESOURCES

**WP3 Total costs: 186787 EUR**

**Number of workdays:** 1316 days

**Staff costs:** 60832.00 EUR

**Number of partner meetings:** 2 (3<sup>rd</sup> & 4<sup>th</sup> Partner Meetings)

**Number of mobility flows:** 31 staff mob. flows at 3<sup>rd</sup> Partner Meeting and 31 staff mob. flows at 4<sup>th</sup> Partner Meeting

**Travel costs:** 19700.00 EUR at 3<sup>rd</sup> Partner Meeting and 33655.00 EUR at 4<sup>th</sup> Partner Meeting

**Costs of stay:** 23400.00 EUR at 3<sup>rd</sup> Partner Meeting and 25200.00 EUR at 4<sup>th</sup> Partner Meeting

**Equipment costs:** 24000.00 EUR to purchase 12 cameras with tripod for the purposes of the digital storytelling component

**Subcontracting costs:** costs linked to the MOOC platform built on the project website [www.erasmusplusfriends.eu](http://www.erasmusplusfriends.eu)



TIMELINE												
Del. No	Activities (as per the LFM)	Duration (weeks)	11	12	13	14	15	16	17	18	19	20
			15.09.19-14.10.19	15.10.19-14.11.19	15.11.19-14.12.19	15.12.19-14.01.20	15.01.20-14.02.20	15.02.20-14.03.20	15.03.20-14.04.20	15.04.20-14.05.20	15.05.20-14.06.20	15.06.20-14.07.20
3	<b>Intercultural Passport: Design and Prototyping</b>		PrC*/PC**	PrC/PC	PrC/PC	PrC/PC	PrC/PC	PrC/PC	PrC/PC	PrC/PC	PrC/PC	PrC/PC
3.1.	Workshop Intercultural Passport Design	1	X***									
3.2.	Digital Storytelling: a How-to Manual	10				X						
3.3.	IACD MOOC Core Components	1							X			
3.4.	Intercultural Passport Award Guidelines	6							X			
3.5.	Digital Storytelling Contests	6									X	
3.6.	IACD MOOC	4									X	
3.7.	Intercultural Passport Award											X

\* PrC: Activities taking place in the Programme Countries

\*\* PC: Activities taking place in the Partner Countries

\*\*\*X: Completion date deadline