



## Activity Plan & Timeline

### YEAR 1

Component Project Title	Outcome/Outputs	Duration	Budget
<b>COMPONENT PROJECT 1:</b> Development of a Domolpos Coffee Tourism Concept	<b>1.1.1)</b> Draft of Coffee Tourism Concept for Domolpos Community including feasibility study and business plant (SAMCIS and stakeholders)  <b>1.1.2)</b> Prototype Tour Itinerary (SAMCIS and stakeholders)  <b>1.1.3)</b> Basic promotion efforts for coffee tourism in Benguet (SAMCIS and stakeholders)	Aug 2023 to Aug 2023	Php 59,100.00
<b>COMPONENT PROJECT 2)</b> Coffee site mapping and profiling for selected locations in Benguet	<b>3.1.1)</b> Tree planting in San Pablo Seminary (NSTP and SLU community)  <b>3.1.2)</b> Coffee site profiling and mapping. (NSPT)	Aug 2022 to Mar 2023	Php 33,350.00

### YEAR 2

Component Project Title	Outcome/Outputs	Duration	Budget
<b>COMPONENT</b>	1.1.1) Evaluation of	Aug 2023 to	Php 56,100.00

<p><b>PROJECT 1)</b> Development of a Domolpos Coffee Tourism Concept</p>	<p>Coffee Tours regarding economic viability and potential expansion to additional tour services and other customer segments (SAMCIS)</p> <p><b>1.1.2)</b> Improvement of Itinerary and Pricing (SAMCIS).</p> <p><b>1.1.3)</b> Conduct Test Tours in Domolpos with stakeholders, including Feedback and Tour Evaluation by Test Clients (SAMCIS and stakeholders)</p> <p><b>1.1.4)</b> Professionalized Marketing and Promotion Infrastructure (STELA)</p>	<p>Aug 2024</p> <p>October 2023 to February 2024</p>	
<p><b>COMPONENT PROJECT 2)</b> Coffee site mapping and profiling for selected locations in Benguet</p>	<p><b>3.1.1)</b> Coffee tree planting activities around Benguet (NSTP and SLU)</p> <p><b>3.1.2)</b> Continued Coffee site profiling and mapping. (NSTP)</p> <p><b>3.1.3)</b> Health assessment of planted coffee trees in San Pablo and other planting sites. (NSTP and SNS).</p>	<p>Aug 2023 to Mar 2024</p>	<p><b>Php 33,350.00</b></p>

**YEAR 3**

Component Project Title	Outcome/Outputs	Duration	Budget
<p><b>COMPONENT PROJECT 1)</b> Development of a Domolpos Coffee Tourism Concept</p>	<p><b>1.1.1)</b> Evaluation of coffee tours regarding economic viability and potential expansion to additional tour services and other customer segments (SAMCIS)</p> <p><b>1.1.42)</b> Professionalized Marketing and Promotion Infrastructure (STELA)</p>	<p>Aug 2025 to Aug 2025</p>	<p><b>Php 56,100.00</b></p>
<p><b>COMPONENT PROJECT 2)</b> Coffee site mapping and profiling for selected locations in Benguet</p>	<p><b>3.1.1)</b> Reforestation with indigenous trees in sites around Benguet, continued rehabilitation and expansion of coffee trees in San Pablo and other planting sites (NSTP and SNS)</p> <p><b>3.1.2)</b> Continued Coffee site profiling and mapping. (NSTP)</p> <p><b>3.1.3)</b> Continued Health assessment of planted coffee trees in San Pablo and other planting sites. (NSTP and SNS).</p> <p><b>3.1.4)</b> Coffee Tourism Map of Benguet</p>	<p>Aug 2025 to Mar 2026</p>	<p><b>Php 33,350.00</b></p>

## **E. REFERENCES.**

Coffee is indeed already recognized all over the world and is second only to crude oil in terms of global demand. Coffee production provides a living for over 25 million people worldwide. The majority of them are small growers. Coffee farmers market coffee to either small processors, large companies, and or specialty coffee shops. These buyers then process coffee into different forms – such as green coffee beans (GCB), roasted, ground, and instant. (Philippine Coffee Industry RoadMap 2017 - 2022).

The problem is that coffee is experiencing a decline in production and hectarage. Arabica coffee, in particular, is harvested only once a year and, therefore, is not enough to sustain coffee farmers' basic needs. Thus, farmers switch to other forms of livelihood. (Philippine Coffee Industry RoadMap 2017-2022).

It is believed that while coffee is grown in more than 60 countries around the world, only a few of these destinations have fully capitalized on the various opportunities that coffee production has provided for tourism demand to date. Hawai'i was perhaps considered to be the first destination believed to have utilized coffee growing and processing areas as tourist destinations, as since in the 1980s, Kona coffee processing plants had transformed their operations to visitor attractions and coffee tours were offered to many of the island's tourists. As a matter of fact, even several Asian countries, such as Malaysia, Vietnam, Thailand, and Indonesia, which have rich coffee histories and cultures are also offering tourism activities such as selecting coffee beans, roasting, and tasting to name a few.

This proposal is aimed to explore how Coffee Tourism can possibly be an alternative source of income for coffee farmers in Domolpos, Benguet. The main objective is to investigate the need to combine coffee and tourism so that Coffee Tourism becomes a niche market segment for sustainable livelihood of Heirloom coffee and cultural preservation.

### III. PROJECT DETAILS:

#### COMPONENT PROJECT 1

##### A. Project Title.

Development of a Domolpos Coffee Tourism Concept.

##### B. Project Team.

**B.1. Team Leader.** Eliza Joyce E. Palaroan

**B.2. Team Members.** Carmelita Amistad, Joyce Palaroan, Isabel Telio, Ma. Araceli D. Tambol, Benny Jun Polon

##### C. Objective.

The accomplishment of this objective will require HIGH LEVEL PLANNING WORKSHOPS among the IWAK TRIBE, Domolpos LGUs, SAMCIS HTM, UnRIC, DA RDO, KAPE TI UMA, and The Wyldwood Coffee project to come up with a Coffee Tourism Development Plan, incl. an economic feasibility assessment or business plan, for the Domolpos Community. This component also includes the continuation of the Coffee Forum Series, which started on June 16, with Part 1: Sharing Best Practices. A series of lectures and knowledge sharing forums will be set up to keep stakeholders engaged and to stay updated about current issues and developments in the coffee industry. For example, UnRIC has organized a capacitation and knowledge transfer session with specialists from Belgium who will lecture on best practices for Sensory Analysis, which will provide a basis for a Coffee Cupping and Comparative Evaluation of Domolpos Coffee with other Benguet Coffee. At least one or more organized sessions as part of the Coffee Forum, as well as one or two formal trips to Domolpos will be conducted, e.g. for the presentation of the Development plan to the rest of the community. A communication plan will guide the team towards creating regular public updates on the SLU facebook page, website and other media outlets, so regular promotional materials and announcements can be disseminated to the public and to stakeholders of the project.

#### COMPONENT PROJECT 2

##### A. Project Title.

Technical and financial assessment of two coffee machineries currently and locally available.

##### B. Project Team.

**B.1. Team Leader.** Engr. Maurice Licdan

**B.2. Team Member** Engr. Cyril James Fider

##### C. Objective.

Aside from the quality of the coffee variety itself, the machines used in processing the raw beans are essential to allowing the full aroma and flavor profile of the bean to unfold. The precision of temperature and pressure during the roasting process, will determine whether locally produced coffee can compete with imported varieties from large scale farming operations. In short, the quality of the machines are essential to producing quality coffee, but at the same time affordable machines of good quality are not widely available. The component project 2 will focus on assessing a set of currently available machines. This includes the Coffee Machines of Mudaan ni Pamilja to assess the damage and estimate the cost and potential for rehabilitation. In support of the financial feasibility assessment and creation of a business plan, SEA will lend their technical expertise in assessing and evaluating another existing supplier of available low cost machines that could be manufactured locally. The assessment will focus on functionality, ease of maintenance, availability of parts, costs and difficulty of assembly, among other technical aspects.

### COMPONENT PROJECT 3

#### A. Project Title.

Coffee site mapping and profiling for selected locations in Benguet.

#### B. Project Team.

**B.1. Team Leader.** Mr. Labrador Cobcobo

**B.2. Team Members.** Mrs. Doris Bullong, Mr. Brandon Cadingpal, Mrs. Sheila Dotimas, Mr. John Paolo Magno, Mrs. Ermilyn Ramos, Mr. Samuel Silug

#### C. Objective.

Identification of Coffee planting sites in collaboration with the cooperating agencies to create a local coffee map for Benguet. The mapping activity will include a profiling for each site to record and document data such as: elevation, sunlight hours, coffee variety, number of trees, average yield, basic flavor pattern and more. These initial data sets will help create sustainability and special care measures for the different coffee varieties and coffee farms in and around Benguet. Aside from sustainability and special care for coffee plantations, coming up with a specific identity for each Benguet Coffee variety is also a concern. The ITTO under UnRIC will support this endeavor by assessing the possibility of applying for a GEOGRAPHICAL INDICATION / a collective regional mark protecting local products under IPOPHIL and supporting the application process if possible.

#### D. Activity Plan and Timeline.

##### YEAR 1

Activities	Outputs	Timeline	Personnel	Budget
COMPONENT PROJECT 1:YEAR 1	1.1.1) Coffee Tourism	Apr - Aug 2023	Component project team	Php 0.00

<p><b>1.1.1.1)</b> Academic write-up of the findings and recommendations, Terminal Report for the Extension Program and coming up with a Research paper for possible joint publication with stakeholders</p> <p><b>a)</b> Gather baseline data from all component projects.</p> <p><b>b)</b> Data tabulation and processing.</p> <p><b>c)</b> Writeshop and manuscript finalization with recommendations to the beneficiary.</p> <p><b>d)</b> Terminal Report for the Extension Program.</p> <p><b>e)</b> Research Paper for Joint Publication</p>	<p>Development Plan, incl. an economic feasibility assessment or business plan.</p> <p><b>1.1.2)</b> Research paper for joint publication</p>		<p>members (6)</p>	
<p><b>1.1.2.1)</b> Whole-day planning workshop to triangulate information between Kape ti Uma, DA RDO and the IWAK Tribe on the current situation of Domolpos Coffee.</p>	<p><b>1.1.2)</b> Stakeholder engagement meetings.</p>	<p>One whole day following the approval of this proposal</p> <p>Tentative time frame: 8:00 am to 5:00 pm in Aug 2022</p>	<p>Three (3) representatives from the IWAK Tribe</p> <p>Three (3) Representatives from SAMCIS HTM</p> <p>One (1) Representative</p>	<p>20,000</p>

<p><b>a)</b> Be able to lay down detailed planning based on needs/gap analysis for the Coffee Tourism Concept in Domolpos.</p> <p><b>1.1.2.2)</b> Schedule and organize one to two trips to Domolpos.</p> <p><b>a)</b> Two-day trip to Domolpos to present Coffee Tourism Development plan to the rest of the community as well as coffee harvesting activity.</p> <p><b>b)</b> Trip to Domolpos with the project team only for data gathering.</p> <p><b>1.1.2.3)</b> Assessment and comparative evaluation of the quality and flavor pattern of Domolpos Coffee.</p> <p><b>a)</b> Lecture and demonstration of sensory analysis methodology.</p> <p><b>b)</b> Cupping and tasting activity of Domolpos Coffee</p>		<p>---</p> <p>Aug 2023</p> <p>Two days between Oct 2022 and June 2023</p> <p>---</p>	<p>from UnRIC One(1) Representative from Kape ti Uma One (1) Representative from DA RDO Two (2) Representatives from The Wyldwood Coffee Project</p> <p>---</p> <p>Five (5) Representatives from SAMCIS HTM Two (2) Representatives from UnRIC Three (3) Representative from Kape ti Uma One (1) Representative from DA RDO Two (2) Representatives from The Wyldwood Coffee Project</p> <p>---</p>	<p>---</p> <p>Php 45,350.00</p> <p>---</p> <p>18,100.00</p>
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<p>in Saint Louis University based on the sensory analysis methodology.  <b>c)</b> Continuation of taste and quality evaluation of Domolpos Coffee with different roasts.</p>		<p>One-day activity in Aug 2022</p> <p>Aug 2022 to Apr 2023</p>		
<p><b>1.1.3.1)</b> Posting and publishing of information on public media to raise awareness on the actual potential of Coffee tourism.  <b>a)</b> Disseminate information or updates regarding the Coffee Tourism Project for Domolpos.  <b>b)</b> Raise awareness about Coffee Tours in general with a focus on existing and potential sites in Benguet.</p> <p><b>1.1.3.2)</b> Continuation of</p>	<p><b>1.1.3)</b> Public communication plan for Coffee Tourism in Benguet.</p>	<p>Posting, publishing or sharing public updates after significant milestones from Sep 2022 to Aug 2023</p>	<p>Component project team members (6) for organization and implementation</p>	<p>Php 5,000.00</p>

<p>the Coffee Forum series (2 or 3 sessions)</p> <p><b>a) Part 2:</b> Caring for coffee plants in different development stages and environments.</p> <p><b>b) Part 3:</b> Post-harvest processing and storage of coffee beans.</p> <p><b>c) Part 4:</b> Roasting and brewing: Art, Science, Culture.</p> <p><b>COMPONENT</b> <b>PROJECT 2: YEAR 1</b></p> <p><b>2.1.1.1)</b> Pre-assessment meeting with project team.</p> <p><b>2.1.1.2)</b> Ocular Visit to Mudaan ni Pamilja</p> <p><b>a)</b> Identify and document their origin, supplier, costs and functionality.</p> <p><b>b)</b> Estimate the cost and potential for rehabilitation for damaged machines.</p> <p><b>c)</b> Prepare an</p>	<p><b>2.1.1.1)</b> Assessment of Coffee Machines of Mudaan ni Pamilja</p>	<p>---</p> <p>Three half-day sessions between Oct 2022 and May 2023 (2 - 5 pm)</p> <p>---</p> <p>2 hours at a date prior to scheduled ocular visit</p> <p>---</p> <p>One whole day. (8:00am to 5:00pm) between Aug and Nov 2022</p>	<p>Project Team</p> <p>---</p> <p>Two (2) SME Faculty</p>	<p>---</p> <p>Php 9,000.00</p> <p>---</p> <p>Php 2,500.00</p>
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<p>assessment report.</p> <p><b>2.1.1.3)</b> Post assessment meeting with the project team.</p>		<p>5 days</p> <p>—</p> <p>2h at a date after completion of the assessment report Dec 2022</p>	<p>—</p> <p>Project Team</p>	<p>—</p> <p>Php 0.00</p>
<p><b>2.1.2.1)</b> Pre-assessment meeting with the project team.</p> <p>a) Schedule online interview with inventor (possibly for same day as ocular visit)</p> <p><b>2.1.2.2)</b> Ocular Visit to another existing coffee machine located at Wyldwood Coffee Project</p> <p>a) Assess and evaluate functionality, ease of maintenance, availability of parts, costs and</p>	<p><b>2.1.2)</b> Assessment of a low cost machine located at the Wyldwood Coffee Project</p>	<p>2 hours at a date prior to scheduled ocular visit</p>	<p>Project Team</p>	<p>Php 0.00</p>

<p>difficulty of assembly, among other technical aspects</p> <p><b>b)</b> Interview current operators regarding their experiences with the machine.</p> <p><b>c)</b> Conduct an online meeting with the inventor of the equipment.</p> <p><b>d)</b> Prepare an assessment report</p> <p><b>2.1.2.3)</b> Post assessment meeting with the project team</p> <p><b>COMPONENT PROJECT 3:YEAR 1</b></p> <p><b>3.1.1.1)</b> Coffee Tree Planting in San Pablo Seminary</p>	<p>Coffee Tree Planting Activity</p>	<p>5 days</p> <p>2h at a date after completion of the assessment report Dec 2022</p> <p>Between August and Dec 2022</p>	<p>(6-7) NSTP Faculty in collab with participating schools for Benguet Coffee Project</p>	<p>Php 23,550.00</p>
<p><b>3.1.2.1)</b> Pre-assessment meeting with project team</p>	<p><b>3.1.2)</b> Coffee site profiling and mapping</p>	<p>2 hours at a date prior to the coffee tree planting</p>	<p>Project Team</p>	

		activity		
<p><b>3.1.2.2)</b> Data collection for a coffee site map of Benguet with site profiles.</p> <p><b>a)</b>Site profiling for San Pablo Seminary</p> <p><b>b)</b>Create and maintain a database for continuous update of local coffee sites in Benguet.</p> <p><b>c)</b>Indicate other possible coffee planting or coffee tourism sites</p>		Between Aug 2022 and March 2023	(6-7) NSTP Faculty in Collaboration with participating schools for Benguet Coffee Project	Php 9,800.00
<p><b>3.1.2.3)</b>Post assessment meeting with the project team.</p> <p><b>a)</b>Discuss potential for achieving IPOPIL GEOGRAPHICAL INDICATION for Domolpos with UnRIC/ITTO.</p>		2h at a date after completion of the data collection activity March 2023	Project Team	Php 0.00

**YEAR 2**

Activities	Outputs	Timeline	Personnel	Budget
<b>COMPONENT PROJECT 1:YEAR 2</b>	<b>1.1.1)</b> Improvement	Apr - Aug 2023	Component project team	Php 0.00

<p><b>1.1.1.1)</b> Academic write-up of the findings and recommendations, Terminal Report for the Extension Program and possibly presenting Research paper in Local and or International Conferences leading to joint publication</p> <p><b>a)</b> Gather baseline data from all component projects.</p> <p><b>b)</b> Data tabulation and processing.</p> <p><b>c)</b> Writeshop and manuscript finalization with recommendations to the beneficiary.</p> <p><b>d)</b> Terminal Report for the Extension Program.</p> <p><b>e)</b> Research Paper for Joint Publication</p>	<p>of Tour Itinerary and pricing (SAMCIS)</p> <p><b>1.1.2)</b> Research paper presented in Local and or International Conference for joint publication</p>		<p>members (6)</p>	
<p><b>1.1.2.1)</b> Whole-day planning workshop for improvement of tour itinerary and pricing (SAMCIS)</p> <p><b>a)</b> Be able to lay</p>	<p><b>1.1.2)</b> Stakeholder engagement meetings.</p>	<p>One whole day following the approval of this proposal</p> <p>Tentative time</p>	<p>Three (3) representatives from the IWAK Tribe</p> <p>Three (3) Representatives from SAMCIS</p>	<p>20,000</p>

<p>down detailed planning based on needs/gap analysis for the Coffee Tourism Concept in Domolpos.</p> <p><b>1.1.2.2)</b> Schedule and organize one to two trips to Domolpos.</p> <p><b>a)</b> Two-day trip to Domolpos to Conduct Coffee Tourism Test Tours with stakeholders</p> <p><b>b)</b> Trip to Domolpos with the project team only for data gathering on feedback and tour evaluation by test clients.</p> <p><b>1.1.2.3)</b> Assessment of possible tourism services in Domolpos</p> <p><b>a)</b> Meeting with DOT for assessment of coffee tours in Domolpos</p> <p><b>b)</b> Meeting with other stakeholders on Tourism Services in Domolpos</p> <p><b>c)</b> Continuation of</p>		<p>frame: 8:00 am to 5:00 pm in Aug 2022</p> <p>---</p> <p>Aug 2023</p> <p>Two days between Oct 2022 and June 2023</p> <p>---</p>	<p>HTM One (1) Representative from UnRIC One(1) Representative from Kape ti Uma One (1) Representative from DA RDO Two (2) Representatives from The Wyldwood Coffee Project</p> <p>---</p> <p>Five (5) Representatives from SAMCIS HTM Two (2) Representatives from UnRIC Three (3) Representative from Kape ti Uma One (1) Representative from DA RDO Two (2) Representatives from The Wyldwood Coffee Project</p> <p>---</p>	<p>---</p> <p>Php 45,350.00</p> <p>---</p> <p>18,100.00</p>
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<p>evaluation of Tourism Services in Domolpos</p>		<p>One-day activity in Aug 2022</p> <p>Aug 2022 to Apr 2023</p>		
<p><b>1.1.3.1)</b> Posting and publishing of information on public media to raise awareness on the actual potential of Coffee tourism.</p> <p><b>a)</b> Disseminate information or updates regarding the Coffee Tourism Project for Domolpos.</p> <p><b>b)</b> Raise awareness about Coffee Tours in general with a focus on existing and potential sites in Benguet.</p>	<p><b>1.1.3)</b> Public communication plan for Coffee Tourism in Benguet. (Professionalize d Marketing and Promotion Infrastructure (STELA)</p>	<p>Posting, publishing or sharing public updates after significant milestones from Sep 2022 to Aug 2023</p>	<p>Component project team members (6) for organization and implementation</p>	<p>Php 15,000.00</p>



<p><b>1.1.3.2)</b> Continuation of the Coffee Forum series (2 or 3 sessions)</p> <p><b>a) Part 5:</b> Tour Guide Training for Youth of Domolpos</p> <p><b>b) Part 6:</b> Training for Coffee Operations and Management</p> <p><b>c) Part 7:</b> Training for Coffee Operations and Management</p> <p><b>COMPONENT PROJECT 2:YEAR 2</b></p> <p><b>2.1.1.2)</b> Design/Prototyping of mini-roaster machines for Domolpos and other small scale producers (SEA)</p> <p><b>a)</b>Research work to Identify machines specs such as costs and functionality.</p> <p><b>b)</b>Estimate the cost and potential for prototype machines.</p> <p><b>c)</b>Prepare a Proposal Report</p>		<p>---</p> <p>Three half-day sessions between Oct 2023 and May 2024 (2 - 5 pm)</p> <p>One whole day. (8:00am to 5:00pm) between Aug and Nov 2023</p> <p>5 days</p>	<p>---</p> <p>Two (2) SME Faculty</p>	<p>---</p> <p>Php 9,000.00</p> <p>Php 50,000.00</p>
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<p><b>COMPONENT</b></p> <p><b>PROJECT 3: YEAR 2</b></p> <p>3.1.1.1) Coffee Tree Planting in San Pablo Seminary</p>	<p>Coffee Tree Planting Activity</p>	<p>5 days</p> <p>2h at a date after completion of the assessment report Dec 2022</p> <p>Between August and Dec 2022</p>		

			(6-7) NSTP Faculty in collab with participating schools for Benguet Coffee Project	Php 23,550.00
<b>3.1.2.1)</b> Pre-assessment meeting with project team	<b>3.1.2)</b> Coffee site profiling and mapping	2 hours at a date prior to the coffee tree planting activity	Project Team	
<b>3.1.2.2)</b> Data collection for a coffee site map of Benguet with site profiles. <b>a)</b> Site profiling for San Pablo Seminary <b>b)</b> Create and		Between Aug 2022 and March 2023	(6-7) NSTP Faculty in Collaboration with participating schools for Benguet Coffee Project	Php 9,800.00

maintain a database for continuous update of local coffee sites in Benguet. c)Indicate other possible coffee planting or coffee tourism sites				
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3.1.2.3)Post assessment meeting with the project team. a)Discuss potential for achieving IPOPHIL GEOGRAPHICAL INDICATION for Domolpos with UnRIC/ITTO.		2h at a date after completion of the data collection activity March 2023	Project Team	Php 0.00
3.1.2.4) Health assessment of planted coffee trees in San Pablo and other planting sites (SNS).				

**YEAR 3**

Activities	Outputs	Timeline	Personnel	Budget
<b>COMPONENT PROJECT 1:YEAR 3</b> 1.1.1.1) Academic write-up of the findings and recommendations,	1.1.1) Evaluation Report on coffee tours regarding economic viability and	Apr - Aug 2024	Component project team members (6)	Php 0.00

<p>Terminal Report for the Extension Program and possibly publishing Research paper</p> <p><b>a)</b> Gather baseline data from all component projects.</p> <p><b>b)</b> Data tabulation and processing.</p> <p><b>c)</b> Writeshop and manuscript finalization with recommendations to the beneficiary.</p> <p><b>d)</b> Terminal Report for the Extension Program.</p> <p><b>e)</b> Research Paper for Joint Publication</p>	<p>potential expansion to additional tour services and other customer segments (SAMCIS).</p> <p><b>1.1.2)</b> Research paper for joint publication</p>			
<p><b>1.1.2.1)</b> Whole-day evaluation of coffee tours regarding economic viability and potential expansion to additional tour services an other customer segments (SAMCIS).</p> <p><b>a)</b> Be able to lay down detailed planning based on needs/gap analysis for the Coffee Tourism Concept in</p>	<p><b>1.1.2)</b> Stakeholder engagement meetings.</p>	<p>One whole day following the approval of this proposal</p> <p>Tentative time frame: 8:00 am to 5:00 pm in Aug 2022</p>	<p>Three (3) representatives from the IWAK Tribe</p> <p>Three (3) Representatives from SAMCIS</p> <p>HTM</p> <p>One (1) Representative from UnRIC</p> <p>One(1) Representative from Kape ti Uma</p> <p>One (1) Representative from DA RDO</p>	<p>20,000</p>

<p>Domolpos.</p> <p><b>1.1.2.2)</b> Schedule and organize one to two trips to Domolpos.</p> <p><b>a)</b> Two-day trip to Domolpos to Conduct Coffee Tourism Test Tours with identified other customer segments.</p> <p><b>b)</b> Trip to Domolpos with the project team only for data gathering on feedback and tour evaluation by other test clients.</p> <p><b>1.1.2.3)</b> Assessment of other additional and possible tourism services in Domolpos</p> <p><b>a)</b> Coordination Meeting with DOT for assessment of coffee tours in Domolpos and other updates</p> <p><b>b)</b> Meeting with other stakeholders on updated Tourism Services in Domolpos</p> <p><b>c)</b> Continuation of evaluation of updated Tourism Services in</p>		<p>---</p> <p>Aug 2023</p> <p>Two days between Oct 2024 and June 2025</p> <p>---</p> <p>One-day activity in Aug 2024</p>	<p>Two (2) Representatives from The Wyldwood Coffee Project</p> <p>---</p> <p>Five (5) Representatives from SAMCIS HTM</p> <p>Two (2) Representatives from UnRIC</p> <p>Three (3) Representative from Kape ti Uma</p> <p>One (1) Representative from DA RDO</p> <p>Two (2) Representatives from The Wyldwood Coffee Project</p> <p>---</p> <p>---</p>	<p>---</p> <p>Php 45,350.00</p> <p>---</p> <p>18,100.00</p>
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Domolpos		Aug 2024 to Apr 2025		
<p><b>1.1.3.1)</b> Posting and publishing of information on public media to raise awareness on the actual potential of Coffee tourism.</p> <p><b>a)</b> Disseminate information or updates regarding the Coffee Tourism Project for Domolpos.</p> <p><b>b)</b> Raise awareness about Coffee Tours in general with a focus on existing and potential sites in Benguet.</p> <p><b>1.1.3.2)</b> Continuation of the Coffee Forum series (2 or 3 sessions)</p> <p><b>a) Part 8:</b> Forming Support Services for Coffee Tourism in Domolpos</p>	<p><b>1.1.3)</b> Public communication plan for Coffee Tourism in Benguet. (Professionalized Marketing and Promotion Infrastructure (STELA)</p>	<p>Posting, publishing or sharing public updates after significant milestones from Sep 2024 to Aug 2025</p> <p>---</p> <p>Three half-day sessions between Oct 2023 and</p>	<p>Component project team members (6) for organization and implementation</p>	<p>Php 15,000.00</p> <p>---</p> <p>Php 9,000.00</p>





Planting in San Pablo Seminary

5 days

2h at a date after completion of the assessment

	Coffee Tree Planting Activity	report Dec 2022  Between August and Dec 2022	(6-7) NSTP Faculty in collab with participating schools for Benguet Coffee Project	Php 23,550.00
<b>3.1.2.1)</b> Pre-assessment meeting with project team	<b>3.1.2)</b> Coffee site profiling and mapping	2 hours at a date prior to the coffee tree planting activity	Project Team	
<b>3.1.2.2)</b> Data collection for a coffee site map of Benguet with site profiles. <b>a)</b> Site profiling for San Pablo Seminary <b>b)</b> Create and maintain a database for continuous update of local coffee sites in Benguet. <b>c)</b> Indicate other possible coffee planting or coffee tourism sites		Between Aug 2024 and March 2025	(6-7) NSTP Faculty in Collaboration with participating schools for Benguet Coffee Project	Php 9,800.00

<p><b>3.1.2.3)</b>Post assessment meeting with the project team.  <b>a)</b>Application for IPOPHIL GEOGRAPHICAL INDICATION for Domolpos with UnRIC/ITTO.</p>		<p>2h at a date after completion of the data collection activity March 2025</p>	<p>Project Team</p>	<p>Php 0.00</p>
<p><b>3.1.2.4)</b> Health assessment of planted coffee trees in San Pablo and other planting sites (SNS).</p>				

**E. Line Item Budget**

**YEAR 1**  
**COMPONENT PROJECT 1**

**“We Have a Beautiful and Good Mission”**  
 #Binnadang

BUDGET ITEM	PARTICULARS	SUBTOTAL	ESTIMATED COST
<b>1. Documentation &amp; Implementation Costs</b>			<b>3,500.00</b>
1.1 Supplies for all training activities	Photocopy of Coffee Profiling form Whiteboard markers 3pcs Ballpens 25 pcs		500.00
1.3 Sensory Analysis, High Level Planning Workshop and Coffee profiling	Specialty Coffee Commodity Grade Coffee 2 Percolators 5 gallons water 25 pcs spoons 25 transparent plastic cups		3,000.00
<b>2. Travel &amp; Accommodation Costs</b>			<b>34,00.00</b>
2.1 Transportation and accommodation allowance for IWAK Tribe to attend Planning Workshop	Van Fare/person - 350 (5) = 1750.00 x 2 (roundtrip) = P3,500.00 Taxi fare from van station to Bakakeng Transient House and back = P500.00 <u>Transient Accommodation for 5 pax for 4 days and 3 nights</u> Meals 5x150x4 = 3,000 Accommodation 5x350x4 = 7,000		14,000.00
2.2 4x4 Vehicle for Sixteen (16) pax for transpo to Domolpos	<u>Two (2) 4x4 Vehicle/ Pick-up to be rented</u> Driver 1500 (2) = 3,000.00 Rental Fee 2,500.00 (2) = 5,000.00 Gas 6000(2) = 12,000.00		20,000.00
<b>3. Food &amp; Representation Expense</b>			<b>21,600.00</b>
3.1 Meals for trips to Domolpos	<u>Good for 16 pax</u>  Day 1 - Breakfast, Lunch, PM Snacks, Dinner Day 2 - Breakfast, Lunch, PM Snacks, Dinner Day 3 - Breakfast, Lunch, PM Snacks, Dinner		9,600.00

3.2. Snacks / meals for stakeholder meetings at SLU	August 2022 Good for 25 pax AM Snacks, Lunch and PM Snacks	3,000.00
	Continuation of Coffee Tourism Series between October 2022 and May 2023	
	Part 2: Caring of coffee plants in different development stages and environments.	3,000.00
	Part 3: Post-harvest processing and storage of coffee beans	3,000.00
	Part 4: Roasting and Brewing: Art, Science and Culture	3,000.00
<b>TOTAL BUDGET</b>		<b>59,100.00</b>

Note: Budget items will necessarily have to vary from one project to another.

**YEAR 1**  
**COMPONENT PROJECT 2**

BUDGET ITEM	PARTICULARS	SUBTOTAL	ESTIMATED COST
<b>1. Documentation &amp; Implementation Costs</b>			<b>2,000.00</b>
1.1 Consumables	For any tools or equipment needed for proper technical assessment		<b>2,000.00</b>
<b>2. Travel &amp; Accommodation Costs</b>			<b>2,000.00</b>
2.1 Gas allowance	For two separate ocular visits		2,000.00
<b>3. Food &amp; Representation Expense</b>			<b>1,000.00</b>
3.1 Whole Day Meals	For 2 pax on two separate ocular visits		1,000.00
<b>TOTAL BUDGET</b>			<b>5,000.00</b>

Note: Budget items will necessarily have to vary from one project to another.

**YEAR 1**  
**COMPONENT PROJECT 3**

BUDGET ITEM	PARTICULARS	SUBTOTAL	ESTIMATED COST
<b>1. Documentation &amp; Implementation Costs</b>			<b>11,050.00</b>
1.1 Coffee seedlings	Appx 250 seedlings at 25/coffee seedling		6,250.00
1.2 Compost and manpower for clearing the tree planting site	Compost at 60/sack - 5 sacks Manpower for clearing the coffee tree planting site (500/day/cleaner) - 3 cleaners for 3 days		300.00 4,500.00
<b>2. Travel &amp; Accommodation Costs</b>			<b>10,000.00</b>
2.1 Gas Allowance	For tree planting		5,000.00
	For profiling and mapping activity		5,000.00
<b>3. Food &amp; Representation Expense</b>			<b>12,500.00</b>
3.1 Meals during tree planting activity	Good for 25 pax 2,500.00 AM Snacks Lunch		2,500.00
3.2 Snacks during profiling activity	Good for 10 pax 1,000.00 AM Snacks Lunch		10,000.00
<b>TOTAL BUDGET</b>			<b>33,350.00</b>

Note: Budget items will necessarily have to vary from one project to another.

**YEAR 2**  
**COMPONENT PROJECT 1**

BUDGET ITEM	PARTICULARS	SUBTOTAL	ESTIMATED COST
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<b>3. Documentation &amp; Implementation Costs</b>		<b>3,500.00</b>
1.1 Supplies for Planning Workshop and assessment meeting	Photocopy of tour itinerary Whiteboard markers 3pcs Ballpens 25 pcs Calculators	500.00
<b>4. Travel &amp; Accommodation Costs</b>		<b>34,00.00</b>
2.1 Transportation and accommodation allowance for IWAK Tribe to attend Planning Workshop	Van Fare/person - 350 (5) = 1750.00 x 2 (roundtrip) = P3,500.00 Taxi fare from van station to Bakakeng Transient House and back = P500.00 <u>Transient Accommodation for 5 pax for 4 days and 3 nights</u> Meals 5x150x4 = 3,000 Accommodation 5x350x4 = 7,000	14,000.00
2.2 4x4 Vehicle for Sixteen (16) pax for transpo to Domolpos	<u>Two (2) 4x4 Vehicle/ Pick-up to be rented</u> Driver 1500 (2) = 3,000.00 Rental Fee 2,500.00 (2) = 5,000.00 Gas 6000(2) = 12,000.00	20,000.00
<b>3. Food &amp; Representation Expense</b>		<b>21,600.00</b>
3.1 Meals for trips to Domolpos	<u>Good for 16 pax</u>  Day 1 - Breakfast, Lunch, PM Snacks, Dinner Day 2 - Breakfast, Lunch, PM Snacks, Dinner Day 3 - Breakfast, Lunch, PM Snacks, Dinner	9,600.00
3.2. Snacks / meals for stakeholder meetings at SLU	Assessment meeting with DOT on Coffee Tours in Domolpos  Continuation of Coffee Tourism Series between October 2023 and May 2024 Ass  Part 5: Personality Development for Domolpos	3,000.00     3,000.00

	Community Part 6: Tour Guiding Training for Youth in Domolpos Part 7: Training for Coffee Operations and Management	3,000.00  3,000.00
<b>TOTAL BUDGET</b>		<b>56,100.00</b>

Note: Budget items will necessarily have to vary from one project to another.

**YEAR 2**  
**COMPONENT PROJECT 2**

BUDGET ITEM	PARTICULARS	SUBTOTAL	ESTIMATED COST
<b>2. Documentation &amp; Implementation Costs</b>			<b>44,000.00</b>
1.1 Consumables	machine parts for design/test/prototyping		<b>44,000.00</b>
<b>2. Travel &amp; Accommodation Costs</b>			<b>5,000.00</b>
2.1 Gas allowance	For purchase of machine parts		2,000.00
<b>3. Food &amp; Representation Expense</b>			<b>1,000.00</b>
3.1 Whole Day Meals	For 2 pax to do canvassing of local machines sold		1,000.00
<b>TOTAL BUDGET</b>			<b>50,000.00</b>

Note: Budget items will necessarily have to vary from one project to another.

**YEAR 2**  
**COMPONENT PROJECT 3**

BUDGET ITEM	PARTICULARS	SUBTOTAL	ESTIMATED COST
<b>4. Documentation &amp; Implementation Costs</b>			<b>11,050.00</b>



1.1 Coffee seedlings	Appx 250 seedlings at 25/coffee seedling	6,250.00
1.2 Compost and manpower for clearing the tree planting site	Compost at 60/sack - 5 sacks Manpower for clearing the coffee tree planting site (500/day/cleaner) - 3 cleaners for 3 days	300.00 4,500.00
<b>5. Travel &amp; Accommodation Costs</b>		<b>10,000.00</b>
2.1 Gas Allowance	For tree planting	5,000.00
	For profiling and mapping activity	5,000.00
<b>6. Food &amp; Representation Expense</b>		<b>12,500.00</b>
3.1 Meals during tree planting activity	Good for 25 pax 2,500.00 AM Snacks Lunch	2,500.00
3.2 Snacks during profiling activity and health assessment activity	Good for 10 pax 1,000.00 AM Snacks Lunch	10,000.00
<b>TOTAL BUDGET</b>		<b>33,350.00</b>

Note: Budget items will necessarily have to vary from one project to another.

**YEAR 3**  
**COMPONENT PROJECT 1**

BUDGET ITEM	PARTICULARS	SUBTOTAL	ESTIMATED COST
<b>5. Documentation &amp; Implementation Costs</b>			<b>3,500.00</b>

1.1 Supplies for Evaluation Report		500.00
<b>6. Travel &amp; Accommodation Costs</b>		<b>34,00.00</b>
2.1 Transportation and accommodation allowance for IWAK Tribe to attend Evaluation or Coffee Tours	<p>Van Fare/person - 350 (5) = 1750.00 x 2 (roundtrip) = P3,500.00</p> <p>Taxi fare from van station to Bakakeng Transient House and back = P500.00</p> <p><u>Transient Accommodation for 5 pax for 4 days and 3 nights</u></p> <p>Meals 5x150x4 = 3,000</p> <p>Accommodation 5x350x4 = 7,000</p>	14,000.00
2.2 4x4 Vehicle for Sixteen (16) pax for transpo to Domolpos to conduct test tours identified with other customer segments	<p><u>Two (2) 4x4 Vehicle/ Pick-up to be rented</u></p> <p>Driver 1500 (2) = 3,000.00</p> <p>Rental Fee 2,500.00 (2) = 5,000.00</p> <p>Gas 6000(2) = 12,000.00</p>	20,000.00
<b>3. Food &amp; Representation Expense</b>		<b>21,600.00</b>
3.1 Meals for trips to Domolpos	<p><u>Good for 16 pax</u></p> <p>Day 1 - Breakfast, Lunch, PM Snacks, Dinner</p> <p>Day 2 - Breakfast, Lunch, PM Snacks, Dinner</p> <p>Day 3 - Breakfast, Lunch, PM Snacks, Dinner</p>	9,600.00
3.2. Snacks / meals for stakeholder meetings at SLU	<p>Evaluation meeting with SLU and stakeholders on economic viability</p> <p>Continuation of Coffee Tourism Series between October 2023 and May 2024 Ass</p> <p>Part 8: Forming Support Services for Coffee Tourism in Domolpos</p> <p>Part 9: Establishing Cooperatives</p>	<p>3,000.00</p> <p>3,000.00</p> <p>3,000.00</p>

	Part 10: Launching of Coffee Tourism Map of Benguet	3,000.00
<b>TOTAL BUDGET</b>		<b>56,100.00</b>

Note: Budget items will necessarily have to vary from one project to another.

**YEAR 3**  
**COMPONENT PROJECT 2**

BUDGET ITEM	PARTICULARS	SUBTOTAL	ESTIMATED COST
<b>3. Documentation &amp; Implementation Costs</b>			<b>2,000.00</b>
1.1 Consumables	For any tools or equipment needed for proper technical assessment		<b>2,000.00</b>
<b>2. Travel &amp; Accommodation Costs</b>			<b>2,000.00</b>
2.1 Gas allowance			2,000.00
<b>3. Food &amp; Representation Expense</b>			<b>1,000.00</b>
3.1 Whole Day Meals			1,000.00
<b>TOTAL BUDGET</b>			<b>5,000.00</b>

Note: Budget items will necessarily have to vary from one project to another.

**YEAR 3**  
**COMPONENT PROJECT 3**

BUDGET ITEM	PARTICULARS	SUBTOTAL	ESTIMATED COST
<b>7. Documentation &amp; Implementation Costs</b>			<b>11,050.00</b>

1.1 Coffee seedlings	Appx 250 seedlings at 25/coffee seedling	6,250.00
1.2 Compost and manpower for clearing the tree planting site	Compost at 60/sack - 5 sacks Manpower for clearing the coffee tree planting site (500/day/cleaner) - 3 cleaners for 3 days	300.00 4,500.00
<b>8. Travel &amp; Accommodation Costs</b>		<b>10,000.00</b>
2.1 Gas Allowance	For tree planting	5,000.00
	For profiling and mapping activity	5,000.00
<b>9. Food &amp; Representation Expense</b>		<b>12,500.00</b>
3.1 Meals during tree planting activity	Good for 25 pax 2,500.00 AM Snacks Lunch	2,500.00
3.2 Snacks during profiling activity and health assessment activity	Good for 10 pax 1,000.00 AM Snacks Lunch	10,000.00
<b>TOTAL BUDGET</b>		<b>33,350.00</b>

Note: Budget items will necessarily have to vary from one project to another.

**IV. COUNTERPARTING INFORMATION**

- A.1. COUNTERPART OF THE UNIVERSITY
- A.2. COUNTERPART OF TARGET GROUP

**YEAR 1**  
**COMPONENT PROJECT 1**

COUNTERPART OF THE UNIVERSITY	COUNTERPART OF TARGET GROUP
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<ul style="list-style-type: none"> <li>a) Coordination of Planning workshops in collaboration with external agencies.</li> <li>b) Budget for meals and training activities for all participants.</li> <li>c) Venue for the meetings and workshops.</li> <li>d) Coordinate Domolpos trip with community and with external agencies.</li> <li>e) Transportation and accommodation for participants traveling to or from Domolpos.</li> </ul>	<ul style="list-style-type: none"> <li>a) Invitation and coordination for external participants at meetings and workshops.</li> <li>b) Coordinate and organize Domolpos Community with proper representation of the whole community.</li> <li>c) Provide venue for Presentation of Coffee Tourism Development Plan at Domolpos.</li> <li>d) Coordinate meals and accommodation of Domolpos trip participants.</li> <li>e) Provide samples of coffee beans: fresh and roasted.</li> </ul>
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**YEAR 1**

**COMPONENT PROJECT 2**

COUNTERPART OF THE UNIVERSITY	COUNTERPART OF TARGET GROUP
<ul style="list-style-type: none"> <li>f) Coordination of Ocular Visit</li> <li>g) Budget for meals and transportation</li> </ul>	<ul style="list-style-type: none"> <li>f) Venue for the Visit</li> <li>g) Disclosure of all necessary information for proper Assessment and Evaluation.</li> </ul>

**YEAR 1**

**COMPONENT PROJECT 3**

COUNTERPART OF THE UNIVERSITY	COUNTERPART OF TARGET GROUP
<ul style="list-style-type: none"><li>a) Coordinate event with San Pablo Seminary</li><li>b) Provide coffee seedlings, gardening tools, food and transportation for coffee planting activity participants.</li><li>c) Provide food and transportation for coffee site profiling and mapping activity participants.</li></ul>	<ul style="list-style-type: none"><li>a) Provide venue for coffee planting activity</li><li>b) Disclose vital information for profiling and mapping activity.</li></ul>

**YEAR 2**

**COMPONENT PROJECT 1**

COUNTERPART OF THE UNIVERSITY	COUNTERPART OF TARGET GROUP
<ul style="list-style-type: none"><li>h) Coordination of Planning workshops in collaboration with external agencies.</li><li>i) Budget for meals and training activities for all participants.</li><li>j) Venue for the meetings and workshops.</li><li>k) Coordinate Domolpos trip with community and with external agencies.</li><li>l) Transportation and accommodation for participants traveling to or from Domolpos.</li></ul>	<ul style="list-style-type: none"><li>h) Invitation and coordination for external participants at meetings and workshops.</li><li>i) Coordinate and organize Domolpos Community with proper representation of the whole community.</li><li>j) Provide venue for meetings and presentations</li><li>k) Coordinate meals and accommodation of Domolpos trip participants.</li></ul>

**YEAR 2**

**COMPONENT PROJECT 2**

COUNTERPART OF THE UNIVERSITY	COUNTERPART OF TARGET GROUP
m) Budget for meals and transportation	l) Venue for the Visit m) Disclosure of all necessary information for proper Assessment and Evaluation.

**YEAR 2**  
**COMPONENT PROJECT 3**

COUNTERPART OF THE UNIVERSITY	COUNTERPART OF TARGET GROUP
d) Coordinate event with San Pablo Seminary e) Provide coffee seedlings, gardening tools, food and transportation for coffee planting activity participants. f) Provide food and transportation for coffee site profiling and mapping activity participants.	c) Provide venue for coffee planting activity d) Disclose vital information for profiling and mapping activity.

**YEAR 3**  
**COMPONENT PROJECT 1**

COUNTERPART OF THE UNIVERSITY	COUNTERPART OF TARGET GROUP
n) Coordination of Planning workshops in collaboration with external agencies. o) Budget for meals and training activities for all participants. p) Venue for the meetings and workshops. q) Coordinate Domolpos trip with community and with external agencies. r) Transportation and accommodation for participants traveling to or from Domolpos.	n) Invitation and coordination for external participants at meetings and workshops. o) Coordinate and organize Domolpos Community with proper representation of the whole community. p) Provide venue for meetings and presentations q) Coordinate meals and accommodation of Domolpos trip participants.

**YEAR 3**  
**COMPONENT PROJECT 2**

COUNTERPART OF THE UNIVERSITY	COUNTERPART OF TARGET GROUP
s) Budget for meals and transportation, and training costs	r) Venue for the training s) Disclosure of all necessary information for proper Assessment and Evaluation.

**YEAR 3**  
**COMPONENT PROJECT 3**

COUNTERPART OF THE UNIVERSITY	COUNTERPART OF TARGET GROUP
g) Coordinate event with San Pablo Seminary h) Provide coffee seedlings, gardening tools, food and transportation for coffee planting activity participants. i) Provide food and transportation for coffee site profiling and mapping activity participants.	e) Provide venue for coffee planting activity f) Disclose vital information for profiling and mapping activity.

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