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# Importance of Internationalisation at Home Strategies for Global Competence

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# Concepts & Definition

## Internationalisation

- Cross-border education, cooperation vs competition, diversity of actors and stakeholders
- Integration of intercultural and global dimension
- Dynamic definition – WHAT and WHY HEI PURSUE SUCH AGENDA?

## Internationalisation at Home

- Activities to help the student develop intercultural awareness and skills
- > curriculum, T&L processes, extracurricular activities; outside classroom and with local communities, policies and programmes
- Number of students able to go for ICM and exchange programmes limited; fundings included, especially for Asian institutions

# What Internationalisation is NOT

- We have international students on campus
- We have subjects being taught in English
- We teach International Political Economy or any subject with the 'International' word in it
- We have 2 Professors from the UK
- We have study-abroad programs
- We send students to a summer trip to Japan and Korea

**IT IS MORE than ALL THIS**

# Why Engage in Internationalisation/ IaH?

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Graduate Employability Skills

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Enhancement of T&L – Processes, Quality

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HEI Capacity strengthening plus Reputation & Visibility

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Revenue

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For students – ‘operating effectively across culture’, ‘challenging own stereotype and assumption’ – appropriate behaviour in a multicultural workforce

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**What about staff and faculty members?**

# Why Engage in Internationalisation/ IaH?

1. Lead by Example – Staff and Faculty members – promotion of multiculturalism – curricula content – examples, case studies, co-teaching – digitalisation of content deliverables
2. Diverse members of academia –dynamic exchanges
3. Engagement in Research and Scholarly activities > Reputation, Recognition and Visibility of HEI > Ranking game?

# Should YOU consider IaH strategies?

- YES
- Competition < **COLLABORATION – Reality of HEI landscape now**
- Borderless education – lifelong learning
- Question to HEI? WHAT and WHY Internationalisation/ IaH for your institution?

**Thank You for Your Attention**