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F R I E N D S



# Trends in Internationalization in the Post-Pandemic Era

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# Istanbul Aydın University

- Young University founded in **2003**
- Comprehensive University
- **12 faculties, Graduate School and**
- **Vocational Schools**
- **40,000** Students
- **6,500** International students
- Internationalization a priority





Why  
internationalization?  
**Intercultural  
competences**

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**Ability to communicate and act appropriately and effectively across cultural differences.**

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Important **soft skill**

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**Employability** skill for University graduates

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**Global economy** requires that people work across borders and different cultures.


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**Civic engagement:** Understanding complex global challenges and working for solutions together such as UN's SDGs require intercultural competences.





# Internationalization and Mobility

- Many Universities around the World include in their mission/vision developing intercultural competences of their students and thus adopt internationalization strategies
  - But how do they usually operationalize and measure internationalization?
  - Sending and receiving international **students**
  - Overreliance on physical mobility
  - Too much emphasis on physical study abroad programs to develop intercultural competences
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# Limits of Student Mobility

- In many countries, only a small privileged group of students can attend study abroad programs
- Lots of barriers to student mobility
  - Financial issues
  - Visa problems
  - Curricular problems
  - Students with disabilities
- **Study abroad is not inclusive or attending students are not diverse even in the richest countries.**
- **Global South partakes very little in study abroad.**
- How do we all develop intercultural competences of all our students?




# Global Pandemic

- **Physical Mobilities were disrupted.**
  - **Digitization was accelerated.**
  - New international programs were created with digitization tools
  - COIL projects
  - Virtual exchanges with partners
  - Online courses from international partners/providers
  - Online conferences
  - Virtual internships
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# Impact of Pandemic

- PARADIGMATIC SHIFT in INTERNATIONALIZATION
  - Chance to reimagine internationalization
  - Moving away from emphasizing Student Mobility
  - And focusing on global learning opportunities for all students
  - Trends that were already witnessed moved to the forefront of the sector
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## IAU Virtual Exchange Program

- We welcomed a larger and more diverse group of students
- 1 online course for credit
- Virtual tours of Istanbul
- Webinars about Turkish culture
- Transcript and Certificate of Intercultural Learning



**ISTANBUL AYDIN ÜNİVERSİTESİ** | **IAR** | International Academic Relations

**VIRTUAL EXCHANGE PROGRAM  
AT ISTANBUL AYDIN UNIVERSITY**  
Spring 2021 semester

Program period  
**February 24 -  
June 12**

**Online Course Package**

- Tuition waiver and credit transfer for 1 course
- Explore Istanbul and Turkish culture virtually
- Certificate of Intercultural Learning

Application deadline **February 01, 2021**

Contact: [international@aydin.edu.tr](mailto:international@aydin.edu.tr)

[www.aydin.edu.tr](http://www.aydin.edu.tr) | [@IAUintoffice](https://twitter.com/IAUintoffice)



# IAU Virtual Study Abroad

- Virtual Exchange Programs offered by our partner universities
- We sent more and more diverse IAU students
- To more non-traditional destinations
- Foreign languages
- Subject courses
- Short certificate programs



# IAU Delightful Istanbul short-courses

- Delightful Istanbul Summer and Winter Schools
- International students from partner universities
- Online course for credit
- Virtual city tours
- Intercultural Awareness webinars



# IAU Global Connect Webinars

- Bringing international faculty to our Online classrooms
- Exposure to international perspectives
- Internationalization of Curriculum with no cost
- Also Professional Development webinars for IAU staff





# Post-pandemic internationalization trend

## 1) Internationalization at Home

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**IaH «bringing Equity, broadening Access and Inclusion to Intercultural Learning Opportunities»**

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Internationalization of the Curriculum: Looking at the learning outcomes at program level and embedding internationalization in the teaching and learning of all students

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Campus Diversity and Cross-cultural Learning: Creating campus spaces, extracurricular activities for diverse student groups to interact, exchange views and work together in student clubs, volunteer projects etc.

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Challenges: Less cultural immersion seen in physical study abroad programs. Hybrid programs can be developed.





# Post-pandemic internationalization trend

## 2) Digitilization

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Virtual programs: COIL, online courses, hybrid or fully online programs, virtual internships with more ed-tech

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Broadening Access to Study Abroad

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Less carbon foot-print for Internationalization

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Challenge: DIGITAL DIVIDE hardware, software, internet connectivity to participate in these programs.





# Post-pandemic internationalization trend

## 3) Regionalization

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Students staying close to their home country when mobile

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For both safety and financial reasons

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Regional hubs emerging, challenging the dominant position of traditional destination countries in international education

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Challenge: Global perspective necessary to supplement regional perspectives





## Post-pandemic internationalization trend

### 4) TNE and partnerships

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TNE partnerships will be growing (franchise campuses)

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Traditional destination countries will team up with local partners to offer pathways (2+2)

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Studies and Degrees will be flexible and stackable (Dual and joint diploma programs)

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Challenges: Recognition and Quality

Mutually beneficial and ethical partnerships



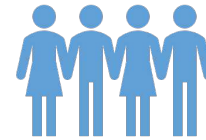
# How will these trends affect us?



Academic and administrative staff need more international/intercultural awareness and skills



Hosting more international students (face-to-face or online)



Teaching and supporting more diverse group of students



Working more closely with international partners



# What kind of Internationalization?

Not less but more  
internationalization

Inclusivity

Sustainability

Impact