



Co-funded by the  
Erasmus+ Programme  
of the European Union



## Agenda for the Conference

2.00pm	Welcome from the APU and BUC FRIENDS Teams
2.10pm	A Brief Introduction to ERASMUS+
2.20pm	The FRIENDS Project – What is it?
2.30pm	FRIENDS Activities Asia Pacific University of Technology & Innovation Berjaya University College Future FRIENDS Activities
2.50pm	The Intercultural Awareness and Cultural Diversity Module What Student Think of FRIENDS
3.00pm	Guest Speaker 1: Professor Dr. Mushtak Al-Atabi, Provost and CEO (Heriot-Watt University Malaysia)
3.30pm	Interview with the APU FRIENDS Boot Camp Winners
3.45pm	Guest Speaker 2: Ayse Deniz Ozkan, Vice-Director responsible for Global Education and Partnerships (Istanbul Aydin University, Turkey)
4.15pm	Guest Speaker 3: Associate Professor Dr Shankar Chelliah, School of Management (Universiti Sains Malaysia)
4.45pm	Announcing the APU Digital Story Winners for 2022, followed by interviews with the winners.
5.00pm	Roundup of the Conference and Key Messages