



ROYAL THIMPHU  
COLLEGE  
*Inspiring Education in*

ཐའཇེ་མཁོ་རི་མ་སྲོལ་གྱི་

**Royal Thimphu College**

**Ngabiphu, PO Box 1122  
Thimphu : Bhutan**



*Bhutan's first and only  
A+ accredited*



## **Strategy to promote the FRIENDS Intercultural Awareness and Cultural Diversity Massive Open Online Course at the Royal Thimphu College**

1. Introduce the IACD MOOC during freshmen orientation as an available module for all incoming first-year students at the Royal Thimphu College starting Fall 2022 semester. Follow up on their progress during the Orientation to College Learning module and Guided Study Hall times throughout their first semester at RTC.
2. Create and schedule a specific time for the students who have already registered on the IACD MOOC to guide and motivate them to complete the MOOC under the supervision of the International Relations Office. Award printed certificates of completion and commendation in the student records database for completing the course.
3. Work to promote the MOOC through the RTC alumni office, the career development office for the students and through the HR office for the staff/employees in order to enhance professional learning and training.
4. Promote MOOC via the marketing office through annual publications of RTC, RTC intranet and social media handles.
5. Include links to the IACD MOOC on college websites, intranet, and social media profiles.

Endorsed by:

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